



# ALVAREZ TITANS

FOOTBALL AND CHEER

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On behalf of the Alvarez Titans Board of Directors, a non-profit organization, we would like to invite your business to be a sponsor for the upcoming football and cheer season.

The Alvarez Titans practice and participate in competition, in both Football and Cheer, at our home stadium at Alvarez High School. Although all maintenance is provided by the high school, the cost for this maintenance is passed on to our organization.

The total cost to run an organization like the Alvarez Titans Football and Cheer is approximately \$85,000 per year. This cost is offset by registration fees, fundraisers, and generous sponsors like yourself. Every penny we raise is spent on our kids, and ultimately, our families. Our football players and cheerleaders receive high quality uniforms, access to high-quality facilities, safe practice conditions, and spirit pack merchandise. We are appreciative of your sponsorship as we would not be able to provide these essentials without your generous support.

As a business, of course you want to know what's in it for you. Being a sponsor brings many benefits. It provides advertisement for your business by showcasing your involvement in the local youth sports community. As a sponsor, you will have the opportunity to have your business name and number on a banner displayed on the field at every home game. With your approval, our game day announcer will also promote your business during game play at all home games. Depending on your level of sponsorship, you may even have the opportunity to have product placement at our home games, business promotion on Alvarez Titans' Facebook page.

We would be honored to have you become a part of the Alvarez Titans family and help make our season a great success. Thank you again for your consideration and generosity. Your support makes our organization successful for our youth, families, and supporters.



[WWW.ALVAREZTITANS.COM](http://WWW.ALVAREZTITANS.COM)



@ALVAREZ\_TITANS



# ALVAREZ TITANS

## FOOTBALL & CHEER

Sponsors help enable our program to reach 300+ kids in the Alvarez Titans community. Our goal is to not only teach our players and cheerleaders the fundamentals and strategies of football and cheerleading, but to also teach them the skills they will need to be positive and productive adults in our community. Sports teach many life lessons beyond the game itself.

In an effort to reduce out-of-pocket costs to players, we solicit our local businesses to become an annual sponsor. Your donation helps us ensure our players have safe practice facilities, assist in providing snacks, transportation and special gifts to reward our kids for working so hard on and off the field. We offer the following levels as outlined below:

### **IN-KIND DONATION** (*Tickets, Gift Cards, Passes, Product Donation*)

- Business name announcement at each home game (minimum 3 times)



#### **WHITE SPONSORSHIP** (\$500)

- Business supplied banner (3x5) displayed at all home games
- Business name announcement at each home game (minimum 3 times)
- Business listing and website link on Alvarez Titans website.
- Listing on Sponsor Shirt



#### **BLUE SPONSORSHIP** (\$1,000)

- One-Time Business Promotion on Alvarez Titans Facebook Page
- Business listing and website link on Alvarez Titans website.
- Name announcements at each home game. (minimum 3 times)
- Listing on Sponsor Shirt
- 3x5 banner displayed at all home games
- Product placement at front gate or concessions at home games and Titans Banquet.



#### **GOLD SPONSORSHIP** (\$1,500)

- Business Promotion on Alvarez Titans Facebook Page (min. of 8 per month)
- Business listing and website link on Alvarez Titans website.
- Name announcements at each home game. (minimum 3 times)
- Listing on Sponsor Shirt
- 3x5 banner displayed at all home games
- Product placement at front gate or concessions at home games and Titans Banquet.
- Tickets to Titans Banquet and opportunity to speak.
- Complimentary entrance to all home games for four – Season Card

#### **MIDGET DIVISION**

MBYFL Champions  
2017, 2016, 2015, 2012, 2011, 2010,  
2009, 2008, 2005, 2003

#### **PEE WEE DIVISION**

MBYFL Champions  
2022, 2016, 2009, 2006

#### **JR. PEE WEE DIVISION**

MBYFL Champions  
2022, 2021, 2019, 2017



[www.AlvarezTitans.com](http://www.AlvarezTitans.com)



The Alvarez Titans Cheer Program is home to approximately 60 girls and boys in our local community each year. Our goal as a program is to not only teach our cheerleaders the fundamental of the sport, but to also teach them the skills and mindset they will need to be positive, product adults.

In an effort to reduce out-of-pocket costs to cheerleaders, we solicit our local businesses to become an annual sponsor. Your donation helps us ensure our cheerleaders have safe practice facilities, assist in providing snacks, transportation and special gifts to reward our kids for working so hard on and off the field. We offer the following levels as outlined below:

### **IN-KIND DONATION** (*Tickets, Gift Cards, Passes, Product Donation*)

- Business name announcement at each home game (minimum 3 times)



#### **WHITE SPONSORSHIP** (\$500)

- Business supplied banner (3x5) displayed at all home games
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- Tickets to Titans Banquet and opportunity to speak.
- Complimentary entrance to all home games for four – Season Card

#### **MIDGET DIVISION**

USA Jr. Nationals Champions  
**2019, 2017, 2015, 2012, 2010, 2007**  
JAMZ Nationals Champions  
**2018, 2016, 2014**

#### **PEE WEE DIVISION**

USA Jr. Nationals Champions  
**2019, 2017, 2015, 2012, 2011**  
JAMZ Nationals Champions  
**2020, 2018, 2016, 2014, 2013**

#### **JR. PEE WEE DIVISION**

USA Jr. Nationals Champions  
**2019, 2017, 2015, 2012, 2009**  
JAMZ Nationals Champions  
**2020, 2018, 2016, 2014, 2013**

